

## Valley View Rotary Update

Wednesday February 10, 2010

### Program:

#### Green Building – Mark Etrheim, Operations and Sales Manager of MasterCraft Homes

Mark Etrheim, Valley View Rotarian, recent Paul Harris Fellow and Operations and Sales Manager of MasterCraft Homes presented information about building in general and “Green Building”. Mark talked about some common sense facts about return on investment on energy efficient appliances, mechanicals, building material and building methods. Mark also provided some written material with information and references about these topics and fielded a number of questions from our group. To learn more about this high quality and well-respected area builder go to [Welcome to Mastercraft Homes Inc.](#)

Thanks to Doug Bruha for organizing this interesting and informative program and to Mark for preparing and presenting it!

### Announcements:

#### Habitat for Humanity Fundraiser

*Raise the Roof with The Remainders.* Brad Quarberg made an announcement and handed out information about this worthy cause. This is a dance party at 6:30 on February 20th, at La Crosse Center North Hall. In addition to music provided by The Remainders, an excellent area classic rock group, there are performances by Amanda’s Academy of Dance and the Grand River Singers, great food, casino games, raffle prizes and a Silent Auction. See Brad for tickets, or call Habitat ReStore 608-785-2373 or visit [www.habitatlacrosse.org](http://www.habitatlacrosse.org)

#### Outbound Exchange Student

Brynn Sundberg, out outbound exchange student, who is leaving for South America in a couple of weeks, visited our club. Thanks to Heidi Blanke, our Youth Exchange Coordinator, for making the necessary arrangements and for introducing Brynn to our club.

#### Membership Drive – February and March

Russ Callahan & Natalie Hartigan presented last week and lead discussion about this very important issue for our Club. See last weeks update for more details. Please come to upcoming meetings with ideas for your team to report regarding membership and identifying and inviting quality people who will help to make our Club even stronger. Existing members are crucial to sustaining our club’s membership and continuing the many good works of Valley View Rotary. Please do your part and help your team make this membership drive successful!

## **Mobile Meals**

Thank you to Rosalie Hooper Thomas, our Community Service Chair, for organizing and filling the expanded schedule that Valley View has committed to for delivering Mobile Meals. Also thanks to all who volunteered for our upcoming week later this month; Rosalie Hooper Thomas, Terry Crolius, Sue Dillenbeck, Natalie Hartigan, Sondra LeGrand, Roger Imes, Tammy Fisher, Dave Olson, Heidi Blanke, Scott Blanke and the two people who filed the last two slots (sorry, I didn't get those names). This is a great way to support our club and serve our community!

## **December Rotarian Magazines**

Natalie Hartigan, who is responsible for new member orientation, has requested that you bring your December Rotarian Magazines to her at upcoming meetings. She plans to give these to proposed members to help them learn about Rotary

Thanks and have a great week!

Tom